

# SOCIAL MARKETING LEARNING DAY

- 10am - 4pm, Thur 25 February 10
- The Discovery Museum,  
Newcastle upon Tyne
- Free to public sector professionals

North Tyneside Primary Care Trust is pleased to invite applications from other public sector professionals to attend a free learning event to showcase a national pilot to reduce kerbside drinking among teenagers – Sub 21.

Demand for this free event is expected to be high so please return your request to attend **by Friday 19 February 2010** and we will confirm your place and send you joining instructions.

**Who is it for?** Professionals with an interest in alcohol misuse, public health youth activity, licensing, reduction of crime and disorder, community policing.

Please email your details stating your name, professional designation, your organisation and contact details including telephone and email to:

**[andrea.williamson@northtyneside-pct.nhs.uk](mailto:andrea.williamson@northtyneside-pct.nhs.uk)**

Sub 21 is a national social marketing learning demonstration pilot funded by the Department of Health and supported by the National Social Marketing Centre